

Studio23

Sponsorship Package

# STUDIO23

Reignite Your Teaching and Facilitation Practice



Reignite your Teaching and Facilitation Practice

Nov. 1 & 2, 2023

Simon Fraser University, Harbour Centre

515 West Hastings Street, Vancouver, B.C.



**BCcampus**

Learning. Doing. Leading.

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# Introduction Letter

Dear Prospects,

Studio23: Reignite Your Teaching and Facilitation Practice is a unique gathering for teaching faculty, instructors, facilitators, and educators in the B.C. post-secondary sector. It aims to provide a creative space for reigniting and elevating skills in teaching and facilitation. Inspired by the success of [Studio20: Engaging Learners Online](#), Studio23 will take our exploration a step further by offering an immersive in-person experience.

At Studio23, participants will have the opportunity to engage in a collection of curated, studio-based workshops designed to intrigue and inspire. Our event will invite educators to ponder, practice, and play in an environment of hands-on experimentation, active learning, making, co-creating, and great conversation. We believe that by incorporating activities that appeal to the senses and encourage reflective practice, we can effectively enhance teaching and facilitation skills.

We anticipate that Studio23 will attract a diverse audience of passionate educators from across the province. As a sponsor, your organization will benefit from prominent brand exposure to this targeted group. Your support will be recognized through various channels, including our event website, promotional materials, and social media platforms, ensuring maximum visibility among influential professionals in the post-secondary sector. We offer a range of sponsorship packages to suit your organization's objectives and budget and are willing to work with you to create the perfect fit.


By sponsoring Studio23, you will not only contribute to the professional development of B.C.'s post-secondary teaching community but also align your organization with the vital cause of advancing education in our province.

We would be delighted to discuss available sponsorship options and answer your questions. You can also visit our event website [studio23.bccampus.ca](http://studio23.bccampus.ca) for more information.

Thank you for considering our sponsorship request for Studio23. We hope your organization will join us in empowering educators and fostering innovation in teaching and facilitation.

*Studio23 Events Team*

# Summary of Opportunities

	Diamond \$2000	Platinum \$1500	Gold \$1000	Silver \$500	Bronze \$250
Catering sponsor  Or 30-minute speaking session		The Big Mixer  Or Quiet room	Media desk 	Exhibitor table	Journal sponsor
Registration table access (information and promotional items)	✓	✓	✓	✓	✓
Your logo on website and event signage	✓	✓	✓	✓	✓
Recognition at plenary sessions, in direct email communication to all registrants, and on social media	✓	✓	✓	✓	✓
Logo in event journal	✓	✓	✓	✓	✓
Exhibitor display table	✓	✓		✓	
Complimentary registration, value of each pass \$275.00 (two-day passes)	✓ Two Passes	✓ One Pass			
30-minute presenter session (only three available)	✓				
Customize your sponsorship	✓				

# Catering

\$2000

## Platinum Sponsor

Six available (three with speaking sessions)

Time and again, our survey responses show food is an indispensable element of every conference experience. Envision the perfect opportunity to amplify your brand's reach by sponsoring our breakfast, lunch, or break catering. Our comprehensive daily catering packages include an indulgent breakfast, an invigorating morning snack, a delectable lunch, and a rejuvenating afternoon snack. We collaborate with chefs to curate a diverse menu attendees will love while you bask in the glory of receiving all the credit.



### Recognition at this sponsorship level:

- 30-minute speaking session (only three speaking sessions available)
- Signage with your branding displayed in food and serving areas for the service time of your choice
- Branding on menus uploaded to our schedule
- Recognition at opening and closing remarks
- Your logo on the Studio23 website, in all direct emails with registrants, and on social media
- Your logo on sponsor appreciation signage throughout the venue for the duration of the event
- Your logo on holding slides during plenary
- Post-event recognition

### Event access included with this sponsorship level:

- Registration: Two 2-day conference passes that include access to all sessions and breakfast, lunch, and breaks each day

# The Big Mixer

\$1500

## Diamond Sponsor

One available (can be shared)

Immerse yourself in an unforgettable party where attendees will enjoy a demonstration of three customized Studio23 drinks. This is a special gathering to connect and engage in an atmosphere designed to spark ideas, share practice, and foster collaboration.

Enhance this experience with a personalized mixology recipe card that features your brand's signature cocktail, ensuring everyone leaves with a tangible reminder of a delightful evening. Elevate your brand's visibility and leave a lasting impression as attendees embark on a captivating journey of flavours and social interaction.



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### Recognition at this sponsorship level:

- Signage with your branding displayed at the social event and on the bar
- Option to name your mixology drink
- Branded recipe card for each attendee
- Recognition at opening and closing remarks
- Your logo on the Studio23 website, in all direct emails with registrants, and on social media
- Your logo on sponsor appreciation signage throughout the venue for the duration of the event
- Your logo on holding slides during plenary
- Post-event recognition

### Event access included with this sponsorship level:

- Registration: One 2-day conference pass that includes access to all sessions and breakfast, lunch, and breaks each day

# Quiet Room

\$1500

## Diamond Sponsor

One available

Humans have always had an inherent fascination and reliance on the natural world. Biophilia, or “love of life,” suggests this deep connection and interaction with nature stems from a biologically driven need to engage with other life forms, including plants.

Our quiet room is meticulously designed with neuro-inclusivity in mind and to promote relaxation and grounding, enabling participants to maximize their learning and networking over the course of the two days. The environment features a botanical oasis and a quiet mediation and relaxation space.



### Recognition at this sponsorship level:

- Five [sensory bags](#) tagged with your branding
- Door signage with branding
- Option to name the space
- Branded hydration station with fruit-infused waters
- Branded snack station
- Recognition at opening and closing remarks
- Your logo on the Studio23 website, in all direct emails with registrants, and on all social media
- Your logo on sponsor appreciation signage throughout the venue for the duration of the event
- Your logo on holding slides during plenary
- Post-event recognition

# Media Desk



\$1000

## Gold Sponsor

One available (can be shared)

Ready, set, action! Your institution can be in the centre of it all at the Studio23 media desk.

The Studio23 media desk will be the event communication hub and a dedicated space for featured interviews with Studio23 keynote presenters and facilitators. It is the perfect place to capture the vibe of our event for participants. What are they excited about? What did they learn? What did they love? This bespoke sponsorship opportunity will create a buzz and single out your institution or program from the rest.



### Recognition at this sponsorship level:

- Branded media desk
- Door signage with branding
- Option of naming the media space and the ability to spotlight your institution and distribute promotional materials
- Branded hydration station
- Recognition at opening and closing remarks
- Your logo on the Studio23 website, in all direct emails with registrants, and on social media
- Your logo on sponsor appreciation signage throughout the venue for the duration of the event
- Your logo on holding slides during plenary
- Post-event recognition

# Exhibitor Booths

\$500

## Silver Sponsor

~~Eight~~ Five available

See yourself here! With only eight booth spots available, you will have the opportunity to reach 200+ guests over two days in a high-traffic spot on the main conference floor near the plenary space and catering tables.



### Recognition at this sponsorship level:

- Approximately 8' X 8' exhibitor space with table
- Recognition at opening and closing remarks
- Your logo on the Studio23 website, in all direct email correspondence with registrants, and on social media channels
- Your logo on sponsor appreciation signage throughout the venue for the duration of the event
- Your logo on holding slides during plenary
- Post-event recognition

# Journal Sponsor

\$250

## Bronze Sponsor Unlimited

By securing a logo spot, your organization will enjoy outstanding visibility. Your logo will be prominently featured alongside other sponsors and included in the event journal workbook every attendee will receive.

Securing a logo spot will position your brand as a valuable supporter of our event, granting you access to a passionate community of attendees. You'll benefit from onsite signage, guaranteeing your brand's visibility during the event, as well as mentions during the opening and closing ceremonies.

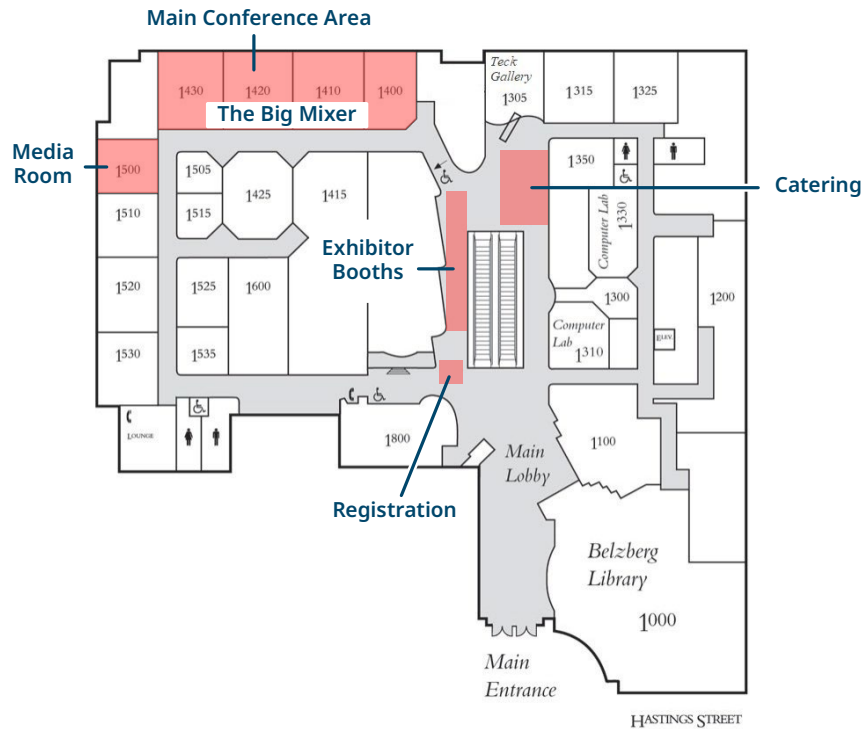


### Recognition at this sponsorship level:

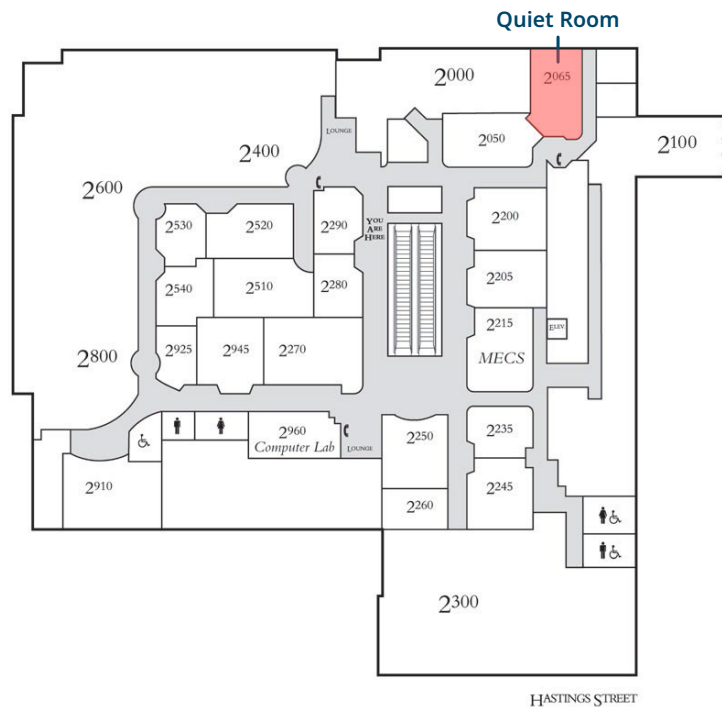
- Your logo in our in our event journal
- Recognition at opening and closing remarks
- Your logo on the Studio23 website, in all direct emails with registrants, and on social media
- Your logo on sponsor appreciation signage throughout the venue for the duration of the event
- Your logo on holding slides during plenary
- Post-event recognition

# Event Maps

## Main Floor



## Upper Concourse - Quiet Room



# Information for Sponsors

## Venue

Simon Fraser University Harbour Centre  
515 West Hastings St.  
Vancouver, BC, V6B 5K3

## Studio23 Days

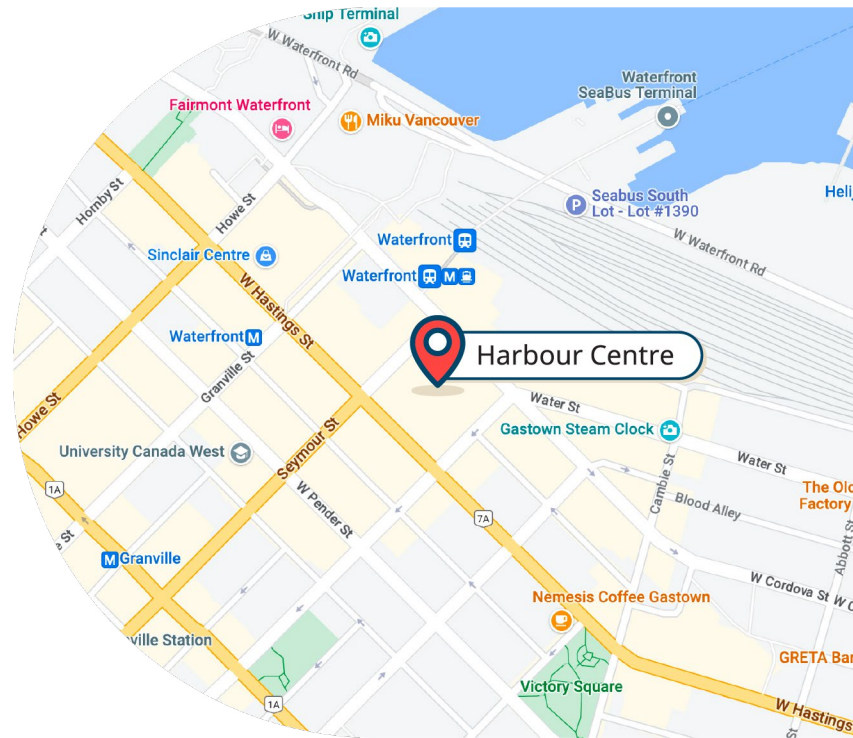
Wednesday, November 1  
Thursday, November 2

## Move In

Wednesday, November 1, at 7:00 a.m.

## Move Out

Thursday, November 2, at 5:00 p.m.



## Timelines

Requirement	Deadline
Signed sponsorship agreement	Immediately so we can begin promotion
Submit your high-resolution logo in .eps or .ai format	As soon as possible
Total sponsorship fees due	30 days from agreement
Cut-off date for signage and journal print run	October 16, 2023

To discuss sponsorship opportunities, including a package tailored to your organization's budget and marketing goals, please contact:

Christy Foote  
Events manager  
BCcampus  
236-521-5983  
[cfoote@bccampus.ca](mailto:cfoote@bccampus.ca)